

Thursday, 19 July 2018

ForbesBooks Publishes Raméz A. Baassiri's "Interrupted Entrepreneurship"



Change is inevitable, especially when it comes to family business. Learning how to plan for and handle that change is the most important thing an entrepreneur or business leader must do. At the heart of CEO member's Raméz A. Baassiri's book *Interrupted Entrepreneurship* is the insight and knowledge that will help those in family business prepare for the unexpected and control the interruptions in the business cycle. The book, published by ForbesBooks, offers an in-depth look into the life experiences, struggles, and successes of a number of family businesses; relating inciteful common threads that help those in family businesses navigate their own IE.

Learn more on Raméz's [website](#). This book is now available on [Amazon](#) (Kindle, Hard Cover and Audible) and iTunes.